



WHY ADVERTISE IN THE... DIMENSIONS MAGAZINE?



REACH

Reach CEOs, Presidents, Directors, Purchasing Agents and Senior Management of companies in the multi-billion-dollar Pierce County construction industry that employs 10,000+ people.



3,000

Print and online versions of *Dimensions* reach 3,000+ readers annually with multiple ways to be seen.



TARGETED

Dimensions magazine is a recognized and targeted industry publication with established readership and trusted content.

VIEW THE LAST ISSUE



Click here to see the last issue that reached thousands of viewers!

DEADLINES

SPRING

AD DEADLINE: February 18
EST. DELIVERY: Mid-March

SUMMER

AD DEADLINE: May 2
EST. DELIVERY: Early June

FALL

AD DEADLINE: August 4
EST. DELIVERY: Early June

WINTER

AD DEADLINE: October 21
EST. DELIVERY: Late November

SPECIFICATIONS

COLOR SPACE: Full Color
FREQUENCY: Quarterly
BINDING: Saddle-Stitch
TRIM SIZE: 8.375" x 10.875"

FOR MORE INFORMATION

SALES DEPARTMENT
 p. 360.207.0314
 tf. 800.572.0011 x8005
 advertising@emconsultinginc.com



CLICK HERE TO SIGN UP ONLINE!

www.reserveyourad.com/MBAPC

AD RATES ALL RATES LISTED ARE PER ISSUE

AD SPECS (Width by Height)

COLOR ADS	1 ISSUE	4 ISSUES	WEB LINK	VERTICAL	HORIZONTAL
Back Cover	\$1,399	\$1,199	\$189	N/A	8.625" x 8.375"
Inside Covers	\$1,299	\$1,099	\$189	8.625" x 11.125"	N/A
Facing IFC	\$1,099	\$999	\$189	8.625" x 11.125"	N/A
Full Page	\$949	\$849	\$189	8.625" x 11.125"	N/A
1/2 Page	\$549	\$499	\$189	3.625" x 10"	7.5" x 5"
1/4 Page	\$349	\$299	\$189	3.625" x 5"	N/A
Direct Mail (2-Sided)	\$562.50	\$562.50	N/A	Trim Size: 4" x 6" Bleed Spec: 4.25" x 6.25"	Trim Size: 6" x 4" Bleed Spec: 6.25" x 4.25"

DIGITAL BANNER	1 ISSUE	4 ISSUES	WEB LINK	AD SPECS
Double Side Banner	\$900	\$850	INCLUDED	Two @ 833 x 3583 pixels
Full Side Banner	\$500	\$460	INCLUDED	833 x 3583 pixels
Double Box	\$400	\$370	INCLUDED	833 x 2363 pixels
Single Box	\$250	\$210	INCLUDED	833 x 1146 pixels
GIF Upgrade*	\$400	N/A	N/A	Length: 10 seconds Frames: 3 max

*Once you have purchased a print or digital advertisement, the GIF Animation Upgrade will allow your image or text to animate in the Digital Edition of the magazine.