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Master Builders Association of Pierce County Staff, Jessie Gamble and Bailee Butcher, Win First Place in Best Web Program 2.0 at the National Association of Home Builders Association Excellence Awards

Tacoma, WA, June 6, 2023 – The Master Builders Association of Pierce County is proud to announce that its staff members, Jessie Gamble and Bailee Butcher, have been awarded first place in the prestigious Best Web Program 2.0 category at the National Association of Home Builders (NAHB) Association Excellence Awards. The awards ceremony, organized by the NAHB, recognizes outstanding achievements in association management within the home building industry.

Gamble and Butcher were recognized for their exceptional work on "Building the Master Builders Meta Suite," a groundbreaking web program that revolutionized the association's online presence through Facebook and Instagram and enhanced its services to members. Their innovative approach and dedication to excellence have set a new standard for web program development within the industry.

President Chris Lockhart expressed his excitement and admiration for the award-winning team, stating, "We are extremely proud of Jessie Gamble and Bailee Butcher for their exceptional achievement in winning first place in the Best Web Program 2.0 category at the NAHB Association Excellence Awards. Their hard work, creativity, and commitment to advancing our association's digital footprint have made a significant impact on our members and the broader home building community."

The Association Excellence Awards, presented annually by the NAHB, aim to recognize and honor the remarkable accomplishments of state and local home builders' associations and executive officers in the field of association management. With more than 590 NAHB-affiliated state and local home builders' associations, representing over 130,000 home builders nationwide, the awards highlight the industry's best practices, innovation, and leadership.

For more information about the Master Builders Association of Pierce County, please visit masterbuilderspierce.com.

About the Master Builders Association of Pierce County:

The Master Builders Association of Pierce County is a leading organization dedicated to serving the home building industry in Pierce County, Washington. With a strong focus on advocacy, education, and networking, the association strives to promote professionalism, innovation, and excellence in the local home building community.

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