

2024 Membership Drive

**T A R G E T
F O R
G R O W T H**

APRIL 1 - AUGUST 31



MASTER  **BUILDERS**
ASSOCIATION OF PIERCE COUNTY

Official Rules of Play

1. Every time a new member signs up, a SPIKE is awarded to the person who brought that new member company to Master Builders Pierce.
2. Contest points do not apply to members brought into neighboring local associations.
3. If there is confusion as to who brought in a particular company, the point will be awarded to the member with verifiable first point of contact within the last six months.
4. All prizes awarded are based on new sign ups achieved between April 1-August 31, 2024.
5. Must be a member to participate. All Master Builders members are encouraged to participate.
6. Monthly top prize winner can only be won by an individual once.
7. All sign ups, entries and submissions must be received by August 31 11:55 p.m..
No exceptions!

Tips for Recruiting

We've included talking points and tips in this guide to help you reach your recruiting potential. So where should you start? As you know, membership provides access to a wide range of products and services that meet the needs of any business in the building industry. As a "Master Builder" in Pierce County, members gain a competitive edge in the marketplace, make business contacts, and strengthen professional credibility.

- Master Builders Pierce is the second largest builders association within the state of Washington and 23rd largest association in the country.
- As a non-profit trade association, Master Builders Pierce is comprised of over 850 builder and associate members representing over 50 professions and specializations that employ thousands of people in our county.
- Master Builders Pierce promotes the interests of the home building industry through membership involvement, legislative action, networking and education while striving to maintain the highest ethical standards.

Membership Cost: \$590 per year

Affiliates: \$75 per year

New members can sign up online at www.masterbuilderspierce.com under 'How to Join' or contact Membership Manager Allison Ragasa at jaragasa@masterbuilderspierce.com.

Membership Drive Point System

New Builder Member

Any firm or corporation that builds, remodels or develops land commercially or residentially

15 POINTS

New Associate Member

Any firm or corporation that engages in trade, industry or or profession related to building

10 POINTS

New Affiliate Member

Any person that is an employee of a current Builder or Associate member in addition to their primary representative included in standard membership. The affiliate receives an individual membership in NAHB, including all benefits.

5 POINTS

New Health Insurance Enrollment

Companies with 2+ Full Time (non-related) employees may apply for free quote

New RETRO Program ROII/Grip Enrollment

Any company in business more than 1 year paying into Industrial Insurance for 2+ employees.

15 POINTS

New Lead Form

3 POINTS

Call with Potential Member

5 POINTS

Follow up email

3 POINTS



If you have any questions about the point system or how to maximize your recruiting efforts, contact Membership Manager Allison Ragasa at aragasa@masterbuilderspierce.com.

2024 Key Dates

APRIL 1 Membership Drive Launch

MAY 6 April Monthly Recruiting Winner Announced

JUNE 3 May Monthly Recruiting Winner Announced

JULY 8 June Monthly Recruiting Winner Announced

AUG 8 July Monthly Recruiting Winner Announced

AUG 31 Membership Drive Concludes

SEPT 9 August Monthly Winner and Grand Prize Winners Announced

Upcoming Events to Invite Potential Members to:

APRIL 4 Professional Women in Building Council Launch

APRIL 18 2024 Housing Summit

APRIL 26 Maximize Your Membership Class

MAY 16 Emerging Professionals Big Lebowski Bowling Tournament

MAY 21 Remodeling Excellence Awards

JULY 23 Seafood Fest

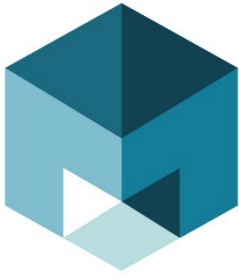
AUG 9 Maximize Your Membership Class

AUG 15 Membership Appreciation Day at the Tacoma Rainiers

Please note that registration for each event is required. Visit the event calendar at masterbuilderspierce.com.

Please send prospects, applications and questions to:

Allison Ragasa
aragasa@masterbuilderspierce.com
253.254.0082



**MASTER
BUILDERS**
ASSOCIATION OF
PIERCE COUNTY

Master Builders Association of Pierce County Recruiting Form

Name:

Email:

Phone Number:

Company Name:

Why would this company benefit from being a MBAPC member?